Maratha Mandir’s
Babasaheb Gawde Institute of Management Studies
Babasaheb Gawde Chowk, Dr. A. B. Nair Road,
Mumbai Central, Mumbai - 400 008.

And the winner is...

Kudos! Our MMS Student Atul Moyanak stood first in the University of Mumbai Examination held in May 2012 & was felicitated by the Vice-Chancellor of the University of Mumbai on 17th September 2012.

Forthcoming Events

Mimamsa: It’s a national paper presentation competition where students Think, Explore & Present their Ideas.

Important Dates
Abstract Submission :10th December 2012
Notification for acceptance of Abstract: 15th December
Early Bird Registration: 21st January 2013
Submission of full length paper: 31st January 2013

Manthan-Churning of thoughts: National Conference on theme “Management Strategies & Challenges for Corporate Excellence”

Important Dates:
Abstract Submission : 3rd January 2013
Notification for acceptance of Abstract:10th January 2013
Submission of full length paper:28th February 2013
Last date of registration: 5th March 2013

Director’s message

Greetings & welcome to the ‘Freshest’ issue of the Bi-annual newsletter ‘TRISHNA.’ The intent is to disseminate information about MMBGIMS clubbed with articles, poems etc. by students. The name of our newsletter – ‘TRISHNA’ signifies thirst for excellence. It stands for the fire of knowledge & passion for learning. I hope this newsletter will help our alumni stay connected with their Alma mater. TRISHNA is thankful to all the students, alumni, faculty & staff for their help & contribution to this edition. I hope you will find the newsletter helpful in keeping you informed of our initiatives & programmes. We are open to your comments, criticism & suggestions. Please email us at trishna@mmbgims.com.

Dr. Sunil Karve
Director
Getting Practical: Interaction With Corporate

Guest Lecture on “Two decades of Finance & Future challenges” by Mr. Arvinash Bagul (Chief Operating Officer and Company Secretary of IL&FS)

Guest Lecture on “My 25 years in HR” by Mr. Prasad Bagawade (General Manager - HR in Japanese Engineering consultancy Co)

Guest Lecture on “Alert Mumbaikar Campaign” by Mumbai Police

Guest Lecture on “Personality Development & Leadership Skills” by Dr. Satish Pai (CEO of EUNET HR Solutions)

Guest Lecture on “Introduction to Stock Market” by Mr. Mitesh Thakkar (Head-Inspection & Compliance of BSE)

The Inquisitive Student Mind

Engaging Students

Getting Practical: Interaction With Alumni

Guest Lecture on “Building yourself into a Brand” by Mr. Pankaj Bhawnani (HSBC India – Vice President – Mktg., Commercial Banking)

Guest Lecture on “Social Networking – A key to increase employability” by Ms. Gargi Kale (Associated as consultant with MNC, Mercer India)

Guest Lecture on “Human Resources: Do we need it” by Mr. Gavin D’souza (HR Anexi as a consultant for Pan India)

Encouraging Inquisitive Mind

A mind that is stretched by a new experience can never go back to its old dimension
Take a bite of pie: Ice-breaking session

Student Organising Committee

Making a Difference: Senior Junior Presentation
**Club Activities**

- Working of mutual fund, tax saving avenues, how to trade online

**Human Resources Management**

- Next generation of marketing, Brand establishment with Amul India product & Growth of Product with STP Process and 7Ps of Product

**Mentoring for Placements**

- Cracking the interview: Interview tips
- Mock Test on verbal ability, data interpretation, logical reasoning and quantitative aptitude
- Mock Group Discussion on "Some people believe that success in life comes from..." and so on...

**Industrial Visit**

- Resume preparation by student in computer lab
- Cracking the Case Study
- Placement orientation for MMS Semester I students
FDI in retail – will local kiranawala disappear??

FDI reforms in retail industry have put a big question mark on kirana stores for their survival. As the government has allowed 51% FDI in multi-brand retail & 100% in single brand retail in all local kirana stores that within few years they will be out of the market. Kiranawala’s feel that with the entry of big retail players like Wal-Mart, Carrefour, Tesco will eat up their customers.

Kiranawala’s feel that they will not be able to compete with these big retail giants because of the everyday discounts given on the some or the other products. As these retail stores are one stop shopping centers, they are open 24 hours a day & all these things are not possible for small Kiranawala’s to offer these services to their customers, that’s the reason why customers will shift to these big retailers. The projection of FDI by political parties is very much popular amongst foreigners and the political parties want to play with their vote bank. If we see the real picture, the Kiranawala’s will never disappear from the retail market, because the proximity of these Kiranawala’s are more convenient to customers than these big retailers, though Kiranawala’s will not give big discounts unlike big retail players, but they can compete with these players with other facilities like free home delivery, credit facilities so that the customers will not go to buy daily products or the necessity goods at big retail stores. They will prefer to purchase from local Kiranawala’s only to save their time.

FDI reforms will bring stiff competition in the market which will force the Kiranawala’s to maintain the quality standards, Maintenance of their shops, to keep neat & tidy. They will also start presenting their products in a standardized manner. This competition will help to increase the productivity of Kiranawala’s as they will start to adopt the standardized tools & techniques, systems to sell the product.

Most of the developing countries around the world have opened the doors for global retailers & this has benefited the economic growth. China has allowed 100% FDI in retail & the number of small outlets (equivalent to kirana shops) has also increased from 1.9 million to 2.5 million (source Hindustan times 26/11/11). The FDI reforms will benefit the retail industry to grow at a faster rate. The FDI reforms will not affect the small Kiranawala’s it is just the lack of awareness about the FDI reforms. Government has to take initiatives to create awareness about positive impact of FDI reforms.

Rohit Padalkar
MMS-I (B)
(2012-2014)

Strikes and Bandhs

People over the time have adopted various forms of protest, to express their feelings to unjust activities. Some of these forms are violent while some are peaceful and calm. The best example of violent protest in India is the one happening and taking place in Jammu and Kashmir on regular basis. Mobs throwing stones on the armed police force on open streets, and the police force retaliating with bullets. The best example of calm ‘bandh’ is the one organized by Mahatma Gandhi, Satyagraha.

A strike is a legal form of protest, where in people from a particular organization or union pool in at one place and protest. While a Bandh is an illegal form of strike, wherein huge mobs gather, belonging to any organization or union, protesting in a violent manner against something? The supreme court of India banned strikes in 1998, but still they were called upon and organized. A Bandhs is an illegal form of strike, wherein huge mobs gather, the police force retaliating with bullets. The best example of ‘bandh’ is the one organized by Mahatma Gandhi, Satyagraha.

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Rohit Padalkar
MMS-I (B)
(2012-2014)
express opinion.

Bandhs and strikes are a day to day activity in India and very frequently capture the front pages of leading newspapers as are also projected as "breaking news" on news channels.

But the question to be asked is whether these bandhs and strikes serve any purpose? Do they come out with any positive results? Do they change anything? The answer may vary from person to person.

Who suffers the most? Is the aam-admi … i.e. common man? In a developing country like India, bandhs and strikes carry a number of ill effects or detriments to our society. It leads to loss in revenue, studies are affected, daily labors and workers lose wages, patients get affected, visitors and travelers are affected, people's lives are at risk.

So strikes and bandhs must be avoided in order to control the problems faced by nation One should not indulge in any illegal strikes or bandh that will disturb the Indian economy.

Omkar Pandey
MMS-I (B)
(2012-2014)

Poems

Don’t Quit

Don’t Quit.

Until u sum up...

Life is queer with its twists and turns,
As every one of us sometimes learns.
Don’t quit…Until you win...

Don’t lean when weak...

Turn the rifts into the gifts,

Turn the hindrances into the stepping stones...

Success is failure turned inside out -
So, buckle up the shoes and get ready to Battle...

Don’t give up...

Priyam Gaekwad
MMS-I (B)
(2012-2014)
Maratha Mandir’s Babasaheb Gawde Institute of Management Studies

Maratha Mandir’s Babasaheb Gawde Institute of Management Studies, popularly known as MMBGIMS is today one of the premier management institutes in Mumbai, the commercial hub of the country. Institute has always been in the forefront of socio-technological advancement. The institute offers two years full time Master in Management Studies (MMS) course affiliated to the University of Mumbai & PGDM course approved by AICTE, New Delhi. Within a few years from establishment MMBGIMS has gained reputation as a leading management institute offering quality education. Our MMS student stood FIRST in the University of Mumbai examination held in May 2012 & was felicitated by the Vice-Chancellor of University of Mumbai on 17th September 2012.

The institute fosters an environment of academic excellence. Its open and competitive culture enhances the academic and social participation of students. The delivery process of knowledge adopts a holistic approach rather than just industry-driven perspective. This leads to the creation of more ethical, value driven future decision makers.

Maratha Mandir’s
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