

Course Structure

MMS FIRST YEAR

<p>Semester - I</p> <ol style="list-style-type: none"> 1. Perspective Management 2. Financial Accounting 3. Managerial Economics 4. Operations Management 5. Organisation Behavior 6. Business Mathematics 7. Information Technology for Management 8. Communication Skills 9. Marketing Management <p>Electives : (Any Two)</p> <ol style="list-style-type: none"> 10. Selling & Negotiation Skills 11. High Performance Leadership 12. Indian Ethos in Management 13. Corporate Social Responsibility Projects 	<p>Semester - II</p> <ol style="list-style-type: none"> 1. Legal & Tax aspects of Business 2. Cost and Management Accounting 3. Economic Environment of Business 4. Operations Research 5. Human Resources Management 6. Research Methodology & Fundamentals of MR 7. Management Information System 8. Financial Management 9. Marketing Applications & Practices <p>Electives : (Any Two)</p> <ol style="list-style-type: none"> 10. Decision Science 11. Managerial Process Skills 12. Analysis of Financial Statements 13. Foreign Languages (German, French, Japanese)
<p>CORE SUBJECTS SEMESTER III</p> <ol style="list-style-type: none"> 1. International Business (UA) 2. Strategic Management 3. Summer Internship Report <p>Specialisation offered in Second Year :</p> <ol style="list-style-type: none"> (a) Finance (b) Marketing (c) HR 	<p>SEMESTER IV</p> <ol style="list-style-type: none"> 1. Management Control System (UA) 2. Business Ethics & Corporate Governance 3. Entrepreneurship Management 4. Services Management 5. Environment Management 6. One of the following electives : <ol style="list-style-type: none"> (a) Productivity Techniques (b) Total Quality Management (c) Project Management 7. Specialisation Project