

MMS MARKETING

Abhijit Badgajar (MMS)

DOB: 23<sup>rd</sup> September 1986



Qualification: B.Pharm (2008)

Work Experience: Fresher

Summer Training: Yours Faithfully

Project Title: Working on the Teen Diva project

Anurag Chivilkar (MMS)

DOB: 20<sup>th</sup> June 1987



Qualification: B.Tech (Agriculture Engineer) (2008)

Work Experience: Fresher

Summer Training: PepsiCo India Holdings Pvt. Ltd.

Project Title: Market Research and Business Promotion

Arvind Sonawane (MMS)

DOB: 4<sup>th</sup> May 1988



Qualification: B.M.S (Finance) (2008)

Work Experience: Investment Counselor, Way2Wealth Pvt. Ltd. (6 months)

Summer Training: PepsiCo India Holdings Pvt. Ltd.

Project Title: Market Research and Route Restructuring.

Ashish Nakade (MMS)

DOB: 25<sup>th</sup> May 1987



Qualification: B.Tech (Textile Technology) (2008)

Work Experience: Fresher

Summer Training: Hindustan Unilever Ltd.

Project Title: Market Share of HUL Brands

Chetan Medpalliwar (MMS)

DOB: 17<sup>th</sup> Aug 1984



Qualification: B.E (Mechanical) (2008)

Work Experience: Fresher

Summer Training: Siemens Ltd

Project Title: Market Survey of Siemens Products

Chetan Sankhe (MMS)

DOB: 22<sup>nd</sup> June 1984



Qualification: B.E (Mechanical) (2008)

Work Experience: Fresher

Summer Training: GCMMF (AMUL MILK)

Project Title: Evaluation of market feasibility for PM supply of AMUL milk.

MMS MARKETING

Chetan Shirasi (MMS)

DOB: 13<sup>th</sup> June 1985



Qualification: B.Com (2007)  
Diploma in Import and Export (2008)

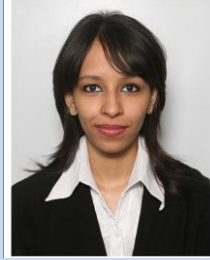
Work Experience: Fresher

Summer Training: National Aluminium Company Ltd. (Nalco)

Project Title: Domestic market analysis of Nalco (western region)

Deboshree Majumdar (MMS)

DOB: 24<sup>th</sup> June 1988



Qualification: B.Com (2009)

Work Experience: Fresher

Summer Training: Air India

Project Title: Comparative analysis of Air India's Domestic Flights

Deepak Shirke (MMS)

DOB: 27<sup>th</sup> December 1987



Qualification: B.Sc (Microbiology) (2008)

Work Experience: Fresher

Summer Training: Elder Instrument Pvt. Ltd.

Project Title: Study of Market of Weighing Scales in Retail Sector Especially With Respect to the Health and Fitness Segment

Dhananjay Shinde (MMS)

DOB: 07<sup>th</sup> February 1987



Qualification: B.E (Electronics & Telecommunications) (2008)

Work Experience: Fresher

Summer Training: GCMMF (AMUL MILK)

Project Title: Evaluation of feasibility for PM supply of Amul milk.

Dipali Sawant (MMS)

DOB: 12<sup>th</sup> March 1986



Qualification: B.Sc (IT) (2007)

Work Experience: Fresher

Summer Training: PepsiCo India Holdings Pvt. Ltd.

Project Title: Market Research and Route Restructuring

Dipesh Gohil (MMS)

DOB: 23<sup>rd</sup> May 1987



Qualification: B.Com (2007)

Work Experience: Sr. Technical Support Officer, Mphasis an EDS company (13 months)

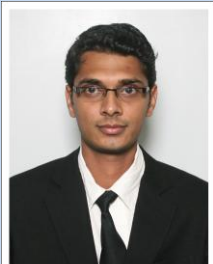
Summer Training: PepsiCo India Holdings Pvt. Ltd.

Project Title: Analyze the market share of Pepsi and Coca-cola and restricting the route planner

MMS MARKETING

Ganesh Saoji (MMS)

DOB: 22<sup>nd</sup> August 1986



Qualification: B.E (Computer Science) (2008)

Work Experience: Fresher

Summer Training: Shisodia Trading Company

Project Title: Market share and customer behavior

Girish Rathod (MMS)

DOB: 3<sup>rd</sup> October 1987



Qualification: B.Sc (IT) (2008)

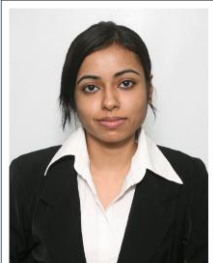
Work Experience: Convergys India Pvt. Ltd. (9.5 months)

Summer Training: Larsen & Toubro Ltd.

Project Title: Sales Constraints Minimization

Gitika Thakur (MMS)

DOB: 6<sup>th</sup> March 1986



Qualification: B.E (Electronics & Telecommunication) (2008)

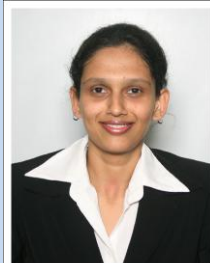
Work Experience: Fresher

Summer Training: Hindustan Petroleum Corporation Ltd.

Project Title: Feasibility study of marketing bottled drinking water through H.P.C.L. retail Network.

Leena Thakur (MMS)

DOB: 16<sup>th</sup> August 1984



Qualification: B.E (Electronics and Telecommunication)

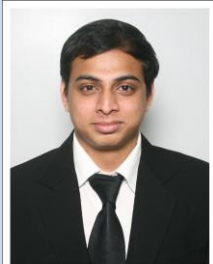
Work Experience: Fresher

Summer Training: Hindustan Petroleum Corporation Ltd.

Project Title: To study retail MIS application of HPCL and measure the effectiveness.

Manas Kelaskar (MMS)

DOB: 28<sup>th</sup> December 1986



Qualification: B.Sc. (Biotechnology) (2007)

Work Experience: CIPLA Ltd. OTC Coordinator (7 months)

Summer Training: PepsiCo India Holdings Pvt. Ltd.

Project Title: To determine the market share of PepsiCo and increase the sales in the assigned area.

Milankumar Gohil (MMS)

DOB: 18<sup>th</sup> August 1985



Qualification: B.E (Computer Engineering) (2008), Diploma IT (2004)

Work Experience: Fresher

Summer Training: Embee Software Pvt. Ltd.

Project Title: Sales Process of Embee Software Industry.

MMS MARKETING

Namita Chitnis (MMS)

DOB: 7<sup>th</sup> December 1987



Qualification: B.Sc (Microbiology) (2008)

Work Experience: Fresher

Summer Training: Elder Instruments

Project Title: To study X ray market with respect to new digital machines

Naresh Gaike (MMS)

DOB: 9<sup>th</sup> August 1987



Qualification: Agriculture Biotechnology (2009)

Work Experience: Fresher

Summer Training: Mahindra Shubhalabh Services Ltd

Project Title: Customer Satisfaction Survey for MSSL (ALL INDIA)

Neha Kamat (MMS)

DOB: 30<sup>th</sup> December 1988



Qualification: B.A (Economics) (2009)

Work Experience: Fresher

Summer Training: Hindustan Media Ltd.

Project Title: Market Research project regarding patterns of advertisements of mutual fund companies

Niraj Inglekar (MMS)

DOB: 1<sup>st</sup> October 1986



Qualification: B.Sc (Computer Application) (2008)

Work Experience: Fresher

Summer Training: Apsa Bandsons Pvt .Ltd. (Maruti Showrooms)

Project Title: Customer satisfaction survey

Nitin Mahalley (MMS)

DOB: 9<sup>th</sup> July 1985



Qualification: B.Tech (Textile Technology) (2008)

Work Experience: Fresher

Summer Training: Hindustan Unilever Ltd.

Project Title: Maha Coverage of HUL Brands

Nitin Sakla (MMS)

DOB: 18<sup>th</sup> September 1988



Qualification: B.Com (2009)

Work Experience: Fresher

Summer Training: Madhur Aqua

Project Title: Market research and competitor analysis for Madhur Aqua Pvt. Ltd

MMS MARKETING

Nuzhat Kalsekar (MMS)

DOB: 24<sup>th</sup> October 1986



Qualification: B. Pharm (2009)

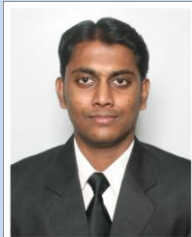
Work Experience: Fresher

Summer Training: Cipla

Project Title: To find scope of molecule prasogrel

Onkar Bhivarkar (MMS)

DOB: 20<sup>th</sup> April 1985



Qualification: B.E. (Mechanical Engineering) (2007)

Work Experience: YAGNAM Pulverizer Pvt. Ltd. Design Engineer (19 months)

Summer Training: JOSTS Engineering Company Ltd. Chartered – Capital Markets Pvt. Ltd.

Project Title: Survey for knowing the perception of Mumbai Market for Rebuilt Material Handling Equipments like Fork Lifts, Stackers, Pallet Trucks, etc

Pranit Vanmali (MMS)

DOB: 10<sup>th</sup> October 1987



Qualification: B.Sc (Physics) (2008)

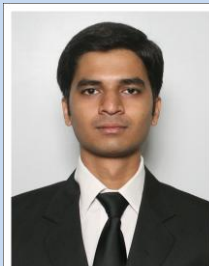
Work Experience: Fresher

Summer Training: Air India

Project Title: Comparative analysis of Air India with other airlines and route planning

Prasad Dhamnaskar (MMS)

DOB: 3<sup>rd</sup> November 1986



Qualification: M.Sc. (IT) (2009)  
B.Sc (IT) (2007)

Work Experience: Fresher

Summer Training: GCMMF (AMUL)

Project Title: Evaluation of Market For Feasibility Of Amul Milk Pm Supply.

Prasad Nadkarni (MMS)

DOB: 6<sup>th</sup> March 1986



Qualification: B.E (IT) (2007)

Work Experience: Fresher

Summer Training: Rediff.com India Pvt. Ltd.

Project Title: Marketing of Rediff MyPages

Prathamesh Potdar (MMS)

DOB: 8<sup>th</sup> October 1986



Qualification: B.M.S (2008)

Work Experience: Fresher

Summer Training: PepsiCo India Holdings Pvt. Ltd.

Project Title: Research work in Pepsico, and survey of Aarey outlets for the company

MMS MARKETING

Pratik Vartak (MMS)

DOB: 29<sup>th</sup> April 1988



Qualification: B.Sc (Biotechnology) (2008)

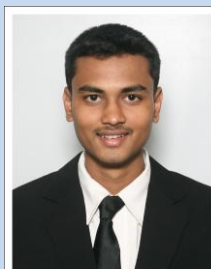
Work Experience: Fresher

Summer Training: PepsiCo India Holdings Pvt. Ltd.

Project Title: Market research and business promotions

Pritam Gavali (MMS)

DOB: 21<sup>st</sup> January 1988



Qualification: B.Com (2008)

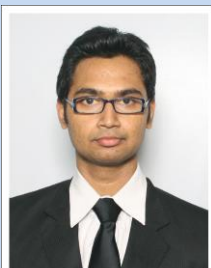
Work Experience: Fresher

Summer Training: Vishwas Agro Ind. Sangli

Project Title: Customer Satisfaction Survey

Rohan Korgaonkar (MMS)

DOB: 14<sup>th</sup> January 1985



Qualification: M.Com (2008)  
B.Com (2006)

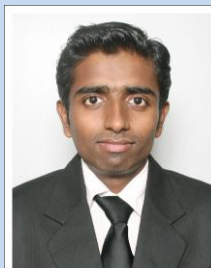
Work Experience: Fresher

Summer Training: IMRB Internationals

Project Title: CORPORATE PROJECTS.

Sagar Kumbhar (MMS)

DOB: 1<sup>st</sup> November 1987



Qualification: B.M.S (2008)

Work Experience: Karvy Insurance Broking Ltd, Branch Support (7 months)

Summer Training: GCMMF (AMUL)

Project Title: Evaluation of Market Feasibility for Amul Milk Pm Supply.

Sahil Shah (MMS)

DOB: 30<sup>th</sup> May 1986



Qualification: B.M.S (2008)

Work Experience: Fresher

Summer Training: Encyclomedia Networks Pvt. Ltd.

Project Title: Client Servicing

Sanket Arote (MMS)

DOB: 9<sup>th</sup> September 1987



Qualification: B.Sc (Biotechnology) (2008)

Work Experience: Fresher

Summer Training: PepsiCo India Holdings Pvt. Ltd.

Project Title: Analysis of market share of PepsiCo

# BABASAHEB GAWDE INSTITUTE OF MANAGEMENT STUDIES

## MMS MARKETING

Shailesh Sargade (MMS)

DOB: 13<sup>th</sup> August 1987



Qualification: B.M.S (2008)

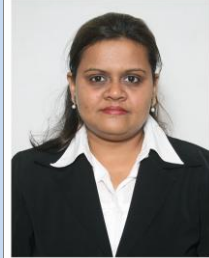
Work Experience: Fresher

Summer Training: Gujarat Co-operative Milk Marketing Federation (GCMMF) – AMUL

Project Title: Analyzing feasibility for new milk distribution channel for Amul Milk

Shradha Patel (MMS)

DOB: 30<sup>th</sup> September 1982



Qualification: B.Pharm (2004)

Work Experience: One World Pharma Pvt. Ltd, Management staff in Regulatory Affairs Dept. (45 months)

Summer Training: Elder Pharmaceuticals Pvt. Ltd.

Project Title: Market Study of Digital X-ray machines in the Mumbai Market.

Shreyas Trivedi (MMS)

DOB: 4<sup>th</sup> May 1986



Qualification: M.Com (2009)  
B.Com (2006)

Work Experience: Trader and Broker, Kirtan Gems Maklai Mansion, Zaveri Bazaar (36 months)

Summer Training: Global Power Source (India) Pvt. Ltd.

Project Title: Marketing & Brand Empanelment

Shrikant Patankar (MMS)

DOB: 8<sup>th</sup> March 1988



Qualification: BMS (2009)

Work Experience: Fresher

Summer Training: Parle Products Pvt. Ltd.

Project Title: Competitor Analysis of the Biscuit Industry

Siddhesh Sawant (MMS)

DOB: 24<sup>th</sup> April 1986



Qualification: B.E (Biomedical) (2008)

Work Experience: Fresher

Summer Training: Elder Instrument Pvt. Ltd

Project Title: Study of Market of X-ray machines especially With respect To Digital Machines

Sneha Kalro (MMS)

DOB: 31<sup>st</sup> June 1988



Qualification: B.Com (2009)

Work Experience: Fresher

Summer Training: Parle Agro Private Ltd.

Project Title: Digital Marketing

MMS MARKETING

Sunilkumar Dwivedi (MMS) DOB: 26<sup>th</sup> March 1987



Qualification: B.Tech (Bioinformatics) (2009)

Work Experience: Fresher

Summer Training: Bennett Coleman & Co Ltd

Project Title: Direct Sales Promotion Strategies

Swapnil Wargaonkar (MMS) DOB: 29<sup>th</sup> September 1985



Qualification: B.Pharm (2008) Diploma in Pharmacy (2005)

Work Experience: Fresher

Summer Training: Filtra Catalyst and Chemical Ltd

Project Title: Business Development of Filtra Catalyst & Chemicals Ltd.

Sweedisha Nechiparambil (MMS) DOB: 20<sup>th</sup> November 1987



Qualification: B.M.S (2008)

Work Experience: Fresher

Summer Training: GCMMF (AMUL MILK)

Project Title: Evaluation of feasibility for PM supply of Amul milk

Tushar Bihade (MMS) DOB: 21<sup>st</sup> February 1987



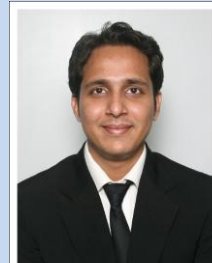
Qualification: B.Pharm (2009)

Work Experience: Fresher

Summer Training: Elder Instrument Pvt. Ltd

Project Title: Study of Market of Weighing Scales in the Retail Sector especially with respect to the Health and Fitness Segment

Shripad Sukenkar (MMS) DOB: 15<sup>th</sup> May 1986



Qualification: B.M.M (2006)

Work Experience: Indian Magic Eye Pvt. Ltd, Production and Communication Executive (13 months)

Summer Training: GCMMF

Project Title: Analyzing feasibility for new milk distribution channel for Amul Milk

Vishal Chaudhari (MMS) DOB: 12<sup>th</sup> June 1988



Qualification: B.Sc (IT) (2008)

Work Experience: Fresher

Summer Training: HR Tech

Project Title: Analyzing acceptance of HRMS software in industries

MMS MARKETING

Varier Vivek Mohan (MMS)      DOB: 3<sup>rd</sup> February 1987



Qualification: B.E  
(Instrumentation) (2008)

Work Experience: Fresher

Summer Training: PepsiCo  
India Holdings Pvt. Ltd.

Project Title: Market  
Research of the Different  
Products of PEPSICO and  
study about their actual share in  
the Market.